# **Data Privacy Policy**

(version September 2021)

#### 1. The data that we collect

- 1.1 We may process data enabling us to get in touch with you ("**contact data**"). The contact data may include your name, email address, telephone number, postal address and/or social media account identifiers.
- 1.2 We may process your website user account data ("account data"). The account data may include your account identifier, name, email address, business name, business location(s), account creation and modification dates, website settings and marketing preferences
- 1.3 We may process your production data ("production data"). The production data may include phenotypic crop, animal, machine, environmental, and location data. The source of this data is the data-collection service, data processing service and the clients internal information systems deemed necessary for providing our services.

#### 2. Purposes of processing and legal bases

- 2.1 **Operations** We may process your contact, account and production data for the purposes of supplying our goods, generating invoices, bills and other payment-related documentation, marketing and credit control. We may process your production data for the purposes of processing and fulfilment of orders and providing our services.
- 2.2 **Research and analysis** We may process your production data for the purposes of researching, analyzing in order to improve the efficacy of our services.
- 2.3 **Record keeping** We may process contact, account, and production data for the purposes of creating and maintaining our databases, back-up copies of our databases and our business records generally.
- 2.4 **Insurance and risk management** We may process contact, account, and production data where necessary for the purposes of obtaining or maintaining insurance coverage, preventing criminal activity, managing risks and/or obtaining professional advice.
- 2.5 **Legal compliance and vital interests** We may also process your contact, account and production data where such processing is necessary for compliance with a legal obligation to which we are subject or in order to protect your vital interests or the vital interests of another natural person.

## 3. Providing your data to others

3.1 We may disclose your contact data, account and production data to our suppliers or subcontractors which are directly related to the fulfillment of our service insofar as reasonably necessary for fulfilling our services.

## 4. Hosting and storage of your data

4.1 The hosting and storage facilities for our website and services are situated in the European Union or Northern America and will be protected by appropriate safeguards.

#### 5. Retaining and deleting your data

- 5.1 Contact data and account data that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose or those purposes.
- 5.2 Contact data, account data and/or production data will be retained for as long as deemed expedient with a maximum of 5 years.
- 5.3 Contact data and account data can be deleted upon explicit request

## 6. Your rights

6.1 Your principal rights under data protection law are:

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- (a) the right to access you can ask for copies of your personal data;
- (b) **the right to rectification** you can ask us to rectify inaccurate personal data and to complete incomplete personal data;
- (c) **the right to erasure** you can ask us to erase your personal data;
- the right to restrict processing you can ask us to restrict the processing of your personal data;
- the right to object to processing you can object to the processing of your personal data;
- (f) **the right to data portability** you can ask that we transfer your personal data to another organization or to you;
- (g) **the right to complain to a supervisory authority** you can complain about our processing of your personal data; and
- (h) **the right to withdraw consent** to the extent that the legal basis of our processing of your personal data is consent, you can withdraw that consent.
- 6.2 If you make a request, we have one month to respond to you.

#### 7. Cookies that we use

- 7.1 We use cookies for the following purposes:
  - (a) **authentication and status** we use cookies to identify you when you visit our website and as you navigate our website, and to help us determine if you are logged into our website;
  - (c) **personalisation** we use cookies to store information about your preferences and to personalise our website for you;
  - (f) **analysis** we use cookies to help us to analyse the use and performance of our website and services;

#### 8. Amendments

- 8.1 We may update this policy from time to time by publishing a new version on our website.
- 8.2 You should check this page occasionally to ensure you are happy with any changes to this policy.
- 8.3 We will NOT notify you of changes to this policy.

#### 9. Our details

9.1 You can contact us by email, using the email address published on our website.

## 10. Data protection officer

10.1 Our data protection officer's contact details are: info@corvusdrones.com